

Here's how to save \$18.00 more on Camel

Enclose your name and
address and we'll send
you six coupons each
worth \$3.00 on any style
carton of Camel.

Mail-in offer

Mail to: Camel, P.O. Box 1657
Winston-Salem,
North Carolina 27102

I certify that I am a smoker at least 21 years old

Signature _____

Name _____
(please print)

Address _____

City _____

State _____ Zip _____
(required)

Male ☐ Female ☐ Age _____

My usual brand is _____

This mail-in offer is not redeemable in stores.

All promotional costs paid by manufacturer. Consumer must pay postage on mail-in offer. Offer restricted to smokers 21 years of age or older. Limit one request per household. Allow six weeks for shipment. Offer good only in U.S.A. Void where restricted or prohibited by law. No licensee accepted.

MAIL-IN OFFER EXPIRES MAY 30, 1988

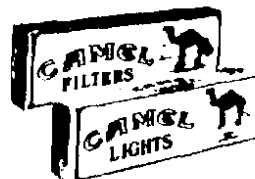
REDEEM AT STORE TODAY

C0521

MANUFACTURER COUPON

EXPIRES 5/30/88

\$4.00



**\$4.00 OFF
A CARTON
of Camel
any style**

TERMS OF COUPON OFFER

CONSUMER CAUTION: Coupon good only when Camel cigarettes are purchased in a carton or transferred or exchanged for other products. Retail customer must pay applicable sales taxes. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer.
**LIMIT ONE COUPON PER PURCHASE AND TO SMOKERS 21 YEARS OF AGE OR OLDER
VOID FOR USE IN COMBINATION WITH ANY OTHER PROMOTIONAL OFFER
RETAILERS AND AUTHORIZED CLEARINGHOUSES only.** Not redeemable for a value of handling and postage if submitted in a carton or with R.J. REYNOLDS Tobacco Company coupons. Terms regulated by reference to booklet available upon request. Cash value: 1/20 of 1¢. Good only in U.S.A. Mailed Coupon Redemption Center, P.O. Box 1657 Winston-Salem, North Carolina 27102.

\$4.00

USE SECOND

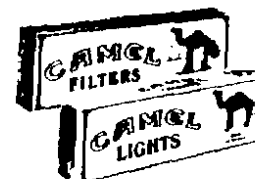
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\$4.00

USE FIRST

T2500

MAIL-IN

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